



Guidelines  
for organizing the Annual National Copyright Award 2020-2021

Department of Intellectual Property  
Ministry of Economic Affairs  
Thimphu

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**1. Background:** The Annual National Trademark Award which was started in 2017 by the Public Outreach Unit under the Copyright Division has proven to be an effective tool in encouraging local businesses to create, register and use their marks on their products or services.

We also hear that past winners of the Annual National Trademark Award have taken up the responsibility to spread message of importance of the trademark to their business colleagues.

Similarly, to create awareness on copyright and its opportunities, the Department is proposing to organize the Annual National Copyright Award.

**2. National Copyright Award:** The Department will organize the National Copyright Award annually for different literary or artistic works of copyright or creative works.

The top three applications scoring highest scores will be awarded with a certificate and cash prizes as follows;

- first prize=Nu. 50000/-
- second prize=Nu.40000/-
- third prize=Nu.30000/-

**3. Objective:** The objective of organizing the National Copyright Award is to create awareness of the copyright system and recognize the creator or owner for their creativity. It is also to encourage them to register their works with the Department.

**4. Invitation of an application:** The Department will invite the application through the ministry's website, Kuensel or Bhutan Broadcasting Services (BBS).

**5. Eligibility criteria:** To be eligible for the Annual National Copyright Award, an applicant must;

- be 18 years or older;
- be Bhutanese;
- have works created in the country and
- not have works created jointly with international partners.

**6. Selection criteria:** The applicant for the Annual National Copyright Award will be selected based on the parameters prescribed in an application form. (Annex I)

**7. Selection committee:** The Selection Committee for the National Copyright Award shall be constituted by the Department and reserve rights to add any other parameters of assessment to make judicious decisions.

**8. Submission of the application:** An applicant fulfilling the eligibility criteria should submit the application form (annex I) and declaration (annex II) duly signed in sealed envelope to the Director General, Department of Intellectual Property, Ministry of Economic Affairs, Thimphu.

**9. Result Announcement:** The outcome of the selection will be communicate via email indicated on the application form within a week of selection

**10. Point of contact in the Department:** For further information contact Mr. Ugyen Tenzin or Ms. Tsheing Wangmo at 335233/326512 during Office hours.

**11. Award function:** The Department may organize or outsource the award function.